

Sample 4-year Degree Plan for
Bachelor of Science in Business Administration with a Concentration
(FIN&ECON, HTM, IB, MGMT, and MKTG)
 Academic Catalog Requirements 2025-2026

This is **ONLY a sample** degree plan. Please meet with your academic advisor prior to registration to formulate your own plan, and for additional information refer to the [academic degree requirements](#).

**If you were placed into foundational Writing and/or Mathematics courses based on your placement and/or test scores, please consult with your academic advisor to develop a degree plan.*

Year	Fall Semester	Spring Semester
1st	GE WC&IL 1 3	GE WC&IL 2 3
	FIN 2100 Financial Literacy 3	MGMT 2000 Principles of Management 3
	BUS 1000 Intro. to Business 3	MIS 2000 Info. Tools for Business (GE T&I) 3
	ECON 2010 Principles of Microeconomics (GE CT&E) 3	MATH 1123 Statistics (GE) 3
	GE H&P 3	GE CA 3
	Total Credits 15	Total Credits 15

Year	Fall Semester	Spring Semester
2nd	BUS2500 Mathematics for Business 3	ACCT 2010 Principles of Accounting II 3
	ECON 2015 Principles of Macroeconomics (GE T&M) 3	MKTG 3000 Principles of Marketing 3
	ACCT 2000 Principles of Accounting I 3	COM 3420 Business Communications 3
	GE GC&D 3	GE NW 3
	GE SW 3	GE AE 3
	Total Credits 15	Total Credits 15

Year	Fall Semester	Spring Semester
3rd	ECON 3020 Managerial Economics 3	MGMT 3061 Business Law & Ethics 3
	FIN 3000 Business Finance 3	MIS 3000 Fundamentals of Info. Systems 3
	Concentration Required Course 1 3	Concentration Required Course 2 3
	Unrestricted Elective* 3	Unrestricted Elective 3
	Unrestricted Elective 3	Unrestricted Elective 3
	Total Credits 15	Total Credits 15

Year	Fall Semester	Spring Semester
4th	BUS 3990 Internship 3	MGMT 4001 Business Policy 3
	MGMT3001 Managing Diversity in the Workforce 3	MGMT 3020 Project Management 3
	Concentration Required Course 3 3	Concentration Required Course 4 3
	Unrestricted Elective 3	Unrestricted Elective 3
	Unrestricted Elective 3	Unrestricted Elective 3
	Total Credits 15	Total Credits 15

***This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult with your Academic Advisor. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.*

Baccalaureate Requirements:

- Total Degree Credits Required = 120 credits of which a minimum of 36 are Upper-Division Credits (UD electives - level 3000 and above)
- Completion of Major Requirements (*as indicated above*)
- Completion of General Education Requirements (*as indicated above*)
- Cumulative GPA of at least 2.0; Major GPA of at least 2.0
- Residency Requirements: 12 credits of major course work and 24 of the last 30 credits immediately preceding graduation (*Service member's Opportunity College students please see your academic advisor*)

For more information on our General Education curriculum please refer to our [Academic Catalog](#).

Four Required electives for five BSBA concentrations:

1. Finance and Economics Concentration - On Campus Only

Students are required to take four courses below:

- ECON 3100 Introduction to Econometrics
- ECON 3400 International Trade and Finance
- FIN 3200 Personal Finance
- FIN 3300 Investments

2. Hospitality and Tourism Management Concentration - On Campus Only

Students are required to take four courses below:

- HTM 3110 Hotel and Resort Management
- HTM 3210 Food and Beverage Management
- HTM 3220 Special Events Management
- HTM 3610 Travel Industry Marketing

3. International Business Concentration - On Campus Only

Students are required to take four courses below:

- MGMT 3300 International Business Management
- ECON 3400 International Trade and Finance
- MKTG 3420 International Marketing
- MKTG 3630 Retail Management

4. Management Concentration - On Campus Only

Students are required to take four core courses below:

- MGMT 3110 Supply Chain Management
- MGMT 3400 Human Resource Management
- MKTG 3520 Salesforce Management
- MKTG 3630 Retail Management

5. Marketing Concentration - On Campus Only

Students are required to take four courses below:

- MKTG 3100 Consumer Behavior
- MKTG 3110 Market Research
- MKTG 3700 Electronic Marketing
- MKTG 4400 Marketing Management

Unrestricted Elective*:

Unrestricted electives allow students to choose courses based on their interests and course availability. These credits may include transferred course equivalents from other universities, undergraduate courses from any discipline in any college, or business courses for students interested in pursuing minors, certificates, concentrations, or concurrent graduate coursework within the College of Business (https://www.hpu.edu/cob/mba_program/concurrent-registration-presentation_aug-2025-compressed.pdf).