

Sample 4-year Degree Plan for  
**Bachelor of Science in Business Administration with a Concentration**  
**(FIN&ECON, HTM, IB, MGMT, and MKTG)**  
Academic Catalog Requirements 2025-2026

*This is **ONLY a sample** degree plan. Please meet with your academic advisor prior to registration to formulate your own plan, and for additional information refer to the [academic degree requirements](#).*

*\*If you were placed into **foundational Writing and/or Mathematics courses** based on your placement and/or test scores, please consult with your academic advisor to develop a degree plan.*

Year	Fall Semester	Spring Semester
1st	GE WC&IL 1	3
	<b>FIN 2100</b> Financial Literacy	3
	<b>BUS 1000</b> Intro. to Business	3
	<b>ECON 2010</b> Principles of Microeconomics (GE CT&E)	3
	GE H&P	3
	<b>Total Credits</b>	15
		<b>Total Credits</b>

Year	Fall Semester	Spring Semester
2nd	<b>BUS2500</b> Mathematics for Business	3
	<b>ECON 2015</b> Principles of Macroeconomics (GE T&M)	3
	<b>ACCT 2000</b> Principles of Accounting I	3
	GE GC&D	3
	GE SW	3
	<b>Total Credits</b>	15
		<b>Total Credits</b>

Year	Fall Semester	Spring Semester
3rd	<b>ECON 3020</b> Managerial Economics	3
	<b>FIN 3000</b> Business Finance	3
	<b>Concentration Required Course 1</b>	3
	Unrestricted Elective*	3
	Unrestricted Elective	3
	<b>Total Credits</b>	15
		<b>Total Credits</b>

Year	Fall Semester	Spring Semester
4th	<b>BUS 3990</b> Internship	3
	<b>MGMT3001</b> Managing Diversity in the Workforce	3
	<b>Concentration Required Course 3</b>	3
	Unrestricted Elective	3
	Unrestricted Elective	3
	<b>Total Credits</b>	15
		<b>Total Credits</b>

*\*\*This schedule is **only a suggestion**; make sure you understand the necessary prerequisites for each course and consult with your Academic Advisor. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.*

Baccalaureate Requirements:

- Total Degree Credits Required = 120 credits of which a minimum of 36 are Upper-Division Credits (UD electives - level 3000 and above)
- Completion of Major Requirements (*as indicated above*)
- Completion of General Education Requirements (*as indicated above*)
- Cumulative GPA of at least 2.0; Major GPA of at least 2.0
- Residency Requirements: 12 credits of major course work and 24 of the last 30 credits immediately preceding graduation (*Service member's Opportunity College students please see your academic advisor*)

*For more information on our General Education curriculum please refer to our [Academic Catalog](#).*

**Four Required electives for five BSBA concentrations:**

**1. Finance and Economics Concentration - On Campus Only**

Students are required to take four courses below:

- ECON 3100 Introduction to Econometrics
- ECON 3400 International Trade and Finance
- FIN 3200 Personal Finance
- FIN 3300 Investments

**2. Hospitality and Tourism Management Concentration - On Campus Only**

Students are required to take four courses below:

- HTM 3110 Hotel and Resort Management
- HTM 3210 Food and Beverage Management
- HTM 3220 Special Events Management
- HTM 3610 Travel Industry Marketing

**3. International Business Concentration - On Campus Only**

Students are required to take four courses below:

- MGMT 3300 International Business Management
- ECON 3400 International Trade and Finance
- MKTG 3420 International Marketing
- MKTG 3630 Retail Management

**4. Management Concentration - On Campus Only**

Students are required to take four core courses below:

- MGMT 3110 Supply Chain Management
- MGMT 3400 Human Resource Management
- MKTG 3520 Salesforce Management
- MKTG 3630 Retail Management

**5. Marketing Concentration - On Campus Only**

Students are required to take four courses below:

- MKTG 3100 Consumer Behavior
- MKTG 3110 Market Research
- MKTG 3700 Electronic Marketing
- MKTG 4400 Marketing Management

**Unrestricted Elective\*:**

Unrestricted electives allow students to choose courses based on their interests and course availability. These credits may include transferred course equivalents from other universities, undergraduate courses from any discipline in any college, or business courses for students interested in pursuing minors, certificates, concentrations, or concurrent graduate coursework within the College of Business ([https://www.hpu.edu/cob/mba\\_program/concurrent-registration-presentation\\_aug-2025-compressed.pdf](https://www.hpu.edu/cob/mba_program/concurrent-registration-presentation_aug-2025-compressed.pdf)).