**Master of Arts in Communication**

Students who complete the Master of Arts in Communication will:

1. Understand and be able to apply a variety of communication theories.
2. Understand and be able to employ research techniques used in the social sciences to analyze, interpret, and present data effectively.
3. Have developed the ability to apply communication principles in various contexts, and to projects for actual clients.
4. Demonstrate dynamic, effective, and persuasive oral communication skills.
5. Write clearly, concisely, correctly, and in an appropriate style for the communication objective.